About the Dallas Museum of Art

Established in 1903, the Dallas Museum of Art (DMA) is among the 10 largest art museums in the country and is distinguished by its commitment to research, innovation, and public engagement. At the heart of the Museum and its programs is its global collection, which encompasses 25,000 works and spans 5,000 years of history, representing a full range of world cultures. Located in the nation’s largest arts district, the Museum acts as a catalyst for community creativity, engaging people of all ages and backgrounds with a diverse spectrum of programming, from exhibitions and lectures to concerts, literary events, and dramatic and dance presentations. With a free general admission policy and community outreach efforts, the DMA served more than 900,000 individuals on-site and off-site in 2019.

DMA Mission Statement

The Dallas Museum of Art is a space of wonder and discovery where art comes alive.

The DMA will

• place art and our diverse communities at the center around which all activities radiate.
• pursue excellence in collecting and programming, present works of art across cultures and time, and be a driving force in contemporary art.
• strengthen our position as a prominent, innovative institution, expanding the meaning and possibilities of learning and creativity.

Center for Creative Connections (C3) Mission Statement

The Center for Creative Connections ignites curiosity and affirms diverse perspectives through dynamic experiences with art.

C3 Featured Artist Mission Statement

The Center for Creative Connections (C3) Featured Artist program champions the work and personal practices of local artists in their creation of immersive installations in the C3 Gallery. The C3 Featured Artist will ignite curiosity, foster critical dialogue on themes presented in the exhibition, and provide a unique opportunity for visitors of all ages and abilities to creatively engage with art.
Project/Application Overview

The Center for Creative Connections (C3) at the Dallas Museum of Art is currently accepting applications from North Texas artists who are interested in developing an installation that responds to ideas and concerns of how people interact and react to the natural world. The artist’s work will be installed within the C3 Gallery for the upcoming 2021–2022 exhibition. Projects could respond to such topics as agriculture, gardening, climate change, recycling and waste, transportation, pollution, urbanization, gentrification, landscaping, ecology, conservation, native ecosystems, natural resources, renewable energy, and more.

The selected artist will receive a fee of $6,000. Additional funds to cover project-related expenses will be determined based on needs and scope of project.

Additionally, the artist will work with various DMA Education areas for the designated project period to develop and lead programming that connects with a diverse audience of all ages and abilities. Standard payment rate for programs is $100/hour but may vary depending on program area.

Questions about the project or the application requirements can be emailed to C3@DMA.org with “C3 Featured Artist” as the subject line.

Eligibility & Application Requirements

The applicant must be a visual artist of any discipline working in the North Texas area (Denton, Dallas, Fort Worth, and surrounding areas).

To be considered for this project, please email C3@DMA.org with all below materials included as a single PDF attachment with the subject line “C3 Featured Artist Application” by 11:59 p.m. on Friday, March 5, 2021. Multiple documents will not be opened. Incomplete or late applications will not be considered.

- CV/Résumé with contact information
- Personal artist statement
- Statement of interest (maximum 300 words) in creating a proposal for the C3 Gallery that responds to or reflects ideas and concerns about how people interact or respond to nature and human-made environments
- Response to the following question: Do you have experience leading workshops or programs for individuals of varying ages and backgrounds? If yes, please describe your experience(s).
- 5–10 sample images of past work (with title, dimensions, medium, and year of creation)
  - Links to video or audio work may be included in lieu of images.
Visitor Engagement & Programming Opportunities

The DMA’s Education Department offers hundreds of programs and experiences for all ages and abilities. The selected artist will have opportunities to collaborate with Education staff for on-site, off-site, and virtual programming and events related to their project and personal practice. Standard payment rate for programs is $100/hour but may vary depending on program area.

Learn more about the DMA’s variety of program and event offerings here.

Key Insights/Considerations

The Center for Creative Connections (C3) is a high-traffic 5,000-square-foot facility that includes dedicated spaces for interactive experiences and visitor engagement with art. The gallery welcomes over 180,000 visitors of all ages annually.

The work presented will connect or respond to themes explored in the 2021–2022 C3 exhibition. Artists will be given defined wall and floor space in the C3 Gallery to use for their project. The artist, working with DMA staff, may choose to develop project activities that encourage visitor engagement and/or interaction. Please note that due to the COVID-19 pandemic, interactive materials and programs are contingent on current Museum health and safety protocols.

Final work must meet standard ADA and public safety guidelines, which will be determined by DMA staff. Additionally, artists must work within the existing architecture so that it may return to its former state after the project concludes. (Example: no damage to hardwood flooring).

Successful artist projects promote creative thinking and inspire new considerations about works of art and/or themes explored in the broader exhibition.

Some past artist projects have utilized visitor contributions or responses that inform the direction of the installation over a period of time. Please note that visitor-informed projects receive high volumes of submissions that require more attention and upkeep from the artist and Museum staff.

Project Phases:

Application Review

• Upon close of the application period, a team at the DMA (composed of Exhibitions, Curatorial, and Center for Creative Connections staff) will review all applications. Finalists will be invited to attend a second stage in the review process.
• The second stage of the review process includes an interview and discussion of any initial ideas the artist has for an installation.
• One artist will be selected and contacted to move forward in the proposal process. All other applicants will be notified of their application status.
Site or Virtual Visit
- After the artist has accepted, DMA staff will facilitate a site or virtual visit so the artist can become familiar with the available space within the C3 Gallery.
- Further meetings with the artist about their project proposal can be scheduled as necessary within the time frame given to refine the proposal.

Project Proposals
- The DMA requires a detailed project proposal in advance of final approval and scheduling of the project. This should include the following:
  - Complete mock-up of the project and design
  - Detailed list of supplies required for completion
  - Detailed outline of the installation process, including a clear understanding of the role of the artist and any artist assistants

Proposal Approval
Approval Milestones:
- Full proposal submitted by the artist to the DMA
  - Followed by feedback and questions by DMA team, and team planning meetings
- Final concept details determined and agreed upon by artist and DMA
  - Includes complete mock-up with list of supplies, followed by final team meetings

Installation
- The DMA will schedule an installation timeframe, based on the DMA's overall exhibition calendar and staff availability.
- Working hours are Monday–Friday, 9 a.m.–5 p.m., with one hour for lunch and breaks. Any adjustments to these hours require advance approval from multiple DMA departments.
Images of C3 Gallery Spaces

Entrance to C3 Gallery from Museum Concourse

Rear C3 Gallery
Current Artist Project space

Back view of Artist Project space facing large windows and exit to Fleischner Courtyard